**Technology in Action**

1095 Hawthorn Road

Melbourne, Vic. 3000

3 April 2010

Ms R Nettlebeck

Innovation Marketing Ltd

43 Welling Road

Scoresby, Vic. 3179

Dear Ms Nettlebeck

Are exhibitions a waste of time? Not according to the 43,375 visitors who attended this year’s Business Technology and Communications exhibition in Brisbane.

* 85% of visitors were sufficiently impressed to say that they intend visiting next year’s exhibition.
* Visitors rated our exhibition as an excellent source of industry information.
* 65% of visitors discovered new ideas and new products at the exhibition.

If you agree that exhibitions are not a waste of time, and you would like to see some 300 exhibits

in Melbourne, please phone 9529 9222 for a complementary invitation to visit Australia’s largest information technology event – **Business Technology and Communications** – at the Melbourne Convention Centre on 11 to 14 August 2010.

Yours sincerely

Mark Chan

Exhibitions Manager